

Job Title: Midweight Conceptual Designer

Department: Creative

Date: March 2026

Job Summary

Location: Bath, UK

Employment Type: Permanent

Job Type: Full Time

Salary: Competitive

About the role

We are looking for a Midweight Conceptual Designer with a curious mind and a keen eye for design. The role covers the whole creative spectrum, working from the conceptual end of the process to help shape the look and feel of brands and campaigns, to the practical through the design of final assets for multiple channels across digital and print formats. The role requires the ability to work as part of a team and individually, have excellent time management skills and a keen eye for detail. The role also requires attending occasional face-to-face meetings with clients to present work.

Responsibilities

Day-to-day you'll be a hands-on member of the team, delivering work to the highest standards across a variety of brand and campaign briefs. Key responsibilities include:

- **Idea generation** – Collaborating with senior members of the Creative team (as well as Strategy, Paid Media and Client Services), you will be expected to contribute ideas in response to brand and campaign briefs.
- **Concept development** – You will be proficient in translating initial ideas and creative direction into tangible design concepts, presenting them through solid rationale and appropriate mock-ups.
- **Design craft** – You will work to develop concepts into final assets and systems, ensuring they're appropriate for use across multi-channel formats. You will also be responsible for the production and delivery of day-to-day client briefs.
- **Project management** – Taking ownership of your own (multiple) projects and working within agreed scopes and budgets will be second nature to you. You'll be proactive in your approach to stakeholder management, providing clear and timely updates to the team.
- **Presentation skills** – You will be comfortable presenting your ideas and designs to internal and external stakeholders. Having courage in your convictions, you'll stand by your work, articulating clear rationale for your creative choices
- **Team player** – You'll look out for your peers and be on hand to help as and when needed. You'll pride yourself on – and contribute to – the collective output of the team (and wider agency) and celebrate the success of others.

Your skills and experience

Your 4–5 years of experience in a brand and comms or design agency has taught you how to answer briefs with strategically-informed ideas and bring them to life through considered creative executions suitable for real world application.

We're looking for someone with a perspective. Someone who is curious by nature and a keen observer and documentarian of the world around them, especially the wider creative industry and contemporary practice. You will be able to demonstrate how you've incorporated AI into your workflow to enhance your capabilities, not replace them.

Your personality is just as important as your performance and we are looking for a cultural-add, not a cultural fit. You will be ambitious and enthusiastic, driven by your own personal standards, as well as being able to make a measurable difference to AUK and our clients' businesses.

Essential

- 4–5 years experience in a brand and comms or design agency environment.
- Proactive, curious and accountable
- Excellent communication skills and experience in pitching your ideas to internal and external stakeholders
- Strong conceptual and ideation skills
- The ability to connect brand strategy to creative execution through idea-led design
- Demonstrable experience in brand and campaign creative roll-out
- Excellent time management, attention to detail and organisational skills
- Experience working across the Adobe Creative Suite and Figma
- Demonstrable examples of how AI is used as part of your practice

Desirable

- Writing – the ability to write rationale for your design work and suggest appropriate content (e.g. headlines) to accompany them
- Motion design – experience bringing designs and concepts to life using After Effects
- Web design – the ability to support with the design of websites and other digital assets such as emails and banners
- Automation – experience using digital asset automation software such as Abyssale would be advantageous

About Agency UK

We're an award-winning, integrated brand communications agency. Privately owned, proudly independent, and B-Corp Certified.

We work with clients we believe in, helping them grow and better connect with their audiences. We have a depth of experience in both the B2C and B2B sectors, working with clients in the UK and internationally, across health care, food and drink, pet brands, B2B, education, and public services.

We're a friendly bunch and enjoy spending time together with regular opportunities for learning and development as well as socialising. Our local community and charities are important to us, and we're always doing our bit to help—we even have our own beehives!

We've won a few awards too:

- Number 1 Brand Strategy Agency Winner 2020 (under 40 staff) by The Drum Recommends.
- Number 1 Advertising Agency Winner 2019 (under 40 staff) by The Drum Recommends.
- Ranked Independent Agency of the Year in 2015, 16, and 17 by the Drum.
- D&AD Pencil Winner 2016 – the global mark of true creative excellence.

What We Offer

- Company pension scheme
- 25 days of annual leave plus bank holidays, with the option to buy an additional 5 days per year
- Aviva healthcare with a 24-hour GP on-call service and 40% off selected national gym memberships
- Bike to work scheme
- Hybrid working: 3 days working from our central Bath office and 2 days working at home
- £250 per annum personal training budget

If you would like to work for a nimble, dynamic agency, then we would love to hear from you.

Closing Summary

Agency UK is committed to ensuring our workforce reflects the community we represent. We welcome applications from all sections of the community and encourage applications from underrepresented backgrounds, including race, ethnicity, social background, disability, religion, gender, age, sexual orientation, or national origin. We shall support requirements for reasonable adjustment where possible during the recruitment process.

Information can be provided in alternative formats when requested.

Contact Information

Telephone: 01225 429 928

Email: hello@agencyuk.com

Address: AgencyUK, Units 2 and 5, The New Workshops, Beehive Yard, Bath, BA1 5BT